

# THE BIG PICTURE



**COMPLEMENTARY  
BUDGET STORY**  
2018-2019  
CITY OF NOVI, MICHIGAN





# INTRODUCTION

## BIG PICTURE

Sometimes we are so close to the items getting done that we miss the 'Big Picture.' Looking at the proposed budget for next year, and the two out years included as well, the 'Big Picture' looks like an Academy Award-winning investment for the residents and businesses in Novi. The following are some of the highlights that add value to our city.

We have increased the budget for repairs of local streets (just neighborhood roads and the concrete repair program) by another \$1.7 million over the next three years, bringing the total investment to about \$11.9 million. We know this will be a disruption in many of our residential areas, but the care, attention and investment will be worth the efforts.

Staying with the topic of road infrastructure, in total we plan on spending almost \$34.7 million on roads over the next three years. This includes the neighborhood roads and the concrete repair program listed above.

The City Council was sure to focus us in on sidewalk segments, the gaps between pathway connections and boardwalks by dedicating \$1.5 million to these areas in next year's budget. These funds address some of the top gaps as identified by the Walkable Novi Committee.

We are also planning more than \$25 million in projects that are funded through the Capital Improvement (CIP) Levy. Projects over the next three years include Lakeshore Park Improvements, Department of Public Works facilities expansion, ITC Community Sports Park improvements and completion of the ITC Trail.

Even with all of the projects and investments we are planning, our long-term bonded debt continues to be paid down. We only have three debts listed on the books; one is related to the Novi Public Library and the other two are related to what is called Enterprise Funds that pay their own bills – Meadowbrook Commons Senior Living and the Novi Ice Arena.

We don't differ from a lot of establishments; similar to most service organizations, employee costs are some of the highest budget drivers. The City Council continues to aggressively address long-term legacy costs (retiree healthcare) with Other Post-Employment Benefits (OPEB) liability now more than 100% funded. Planned increases in pension contributions of \$300,000-\$500,000 in each of the next three years and beyond are also budgeted until those are fully funded.

We also plan on continued investment in technology and capital of approximately \$2 million annually in each of the next three years from the General Fund to help ensure the City will continue to deliver state of the art customer service as efficiently and effectively as possible.

In Parks and Recreation, we plan to invest more than \$2.1 million in playground equipment and ball field improvements over the next three years.

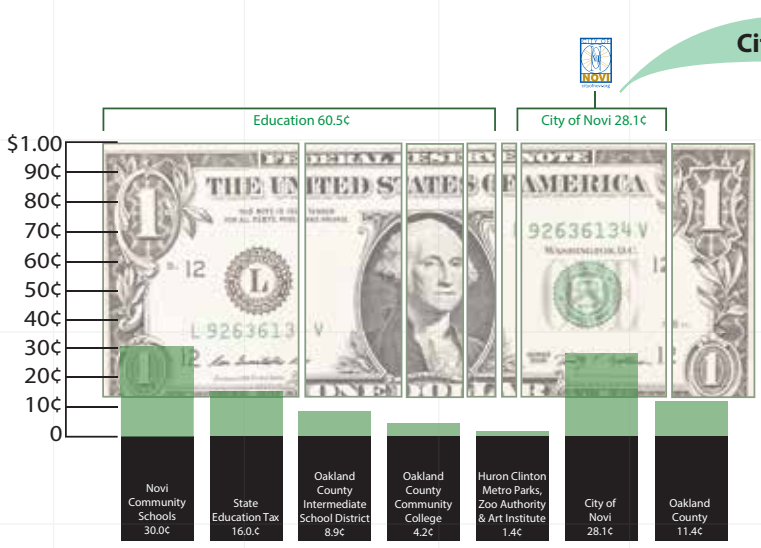
As you may see in this Complementary Budget Story, we focus on a lot of details but the 'Big Picture' is bold, practical and efficient.



Pete Auger  
City Manager



# City of Novi Homestead Property Tax Rate Information (Novi & OCC School Districts)



**City of Novi**  
**28.1¢**

If your homestead's taxable value is \$150,000 and your estimated City taxes are \$1,581 annually, in the data shown above, you will spend:



**Where does your property tax dollar go?**  
The image above shows the updated allocation of "Your Property Tax Dollar" (homestead taxpayer).

If your homestead's taxable value is \$150,000 and your estimated City taxes are \$1,581 annually, in the data shown above, you will spend:

**\$879**   **\$156**   **\$54**   **\$114**   **\$57**   **\$160**   **\$161**

The City of Novi receives 28.1¢ for every property tax dollar paid. The City of Novi's overall taxable values continue to fare relatively well (declining less than most), supported by a diverse tax base of residential and other properties, combined with new construction.

## Of the Millage, you pay....

	%	18-19 MILLAGE RATE
General	46%	4.8458
Streets	14%	1.4484
Public Safety	13%	1.3790
Parks & Rec	3%	0.3722
Library Operating	7%	0.7451
Capital Improvement	9%	0.9706
Debt - Library	3%	0.3471
Drains	4%	0.4157
General Fund - PA 359 Advertising	1%	0.0137
	<b>100%</b>	<b>10.5376</b>

## General Fund

	TOTAL BUDGET	%
Public Safety	\$19,334,736	56%
DPW	\$3,431,448	10%
Community Development	\$2,591,917	7%
Other	\$9,457,275	27%
	<b>\$34,815,376</b>	<b>100%</b>

	OPERATING BUDGET	CAPITAL BUDGET
Public Safety	\$18,942,346	\$392,390
DPW	\$2,626,097	\$805,351
Community Development	\$2,541,917	\$50,000
Other	\$9,150,276	\$306,999
	<b>\$33,260,636</b>	<b>\$1,554,740</b>

# NURTURE

Nurture public services that residents want and value.

Make long-term strategic and sustainable investments in Roads & Pathways and Water & Sewer and provide for development, acquisition and rehabilitation of parks and public lands. Provide cultural resources and recreational opportunities for a growing and diverse population.

## ENSURING BETTER ROADS AHEAD

The orange construction barrels may be a headache for some, but to Novi City Council they are a sign of much-needed progress. Council has not wavered in its support of improving Novi's roads, investing about \$3 million in the Neighborhood Road Program and another \$1.4 million into the Concrete Repair Program in 2018-19. Two of the more notable projects taking place in the summer of 2018 are Taft Road from 10 Mile Road to Grand River Avenue and 13 Mile Road from Novi Road to Meadowbrook Road. All told, the City plans on spending almost \$34.7 million on roads over the next three years.

**NOVI**  
Better Roads Ahead



## VILLA BARR CONNECTS ART WITH NATURE

Residents will soon have access to the sculptures of world-renowned artist David Barr as the finishing touches are being put on the Villa Barr Art Park in advance of a grand opening this fall. Barr, who passed away in 2015, sold his home, studio, sculpture garden and six of his sculptures to the City of Novi with the hope it would one day become a place the public could explore art in nature. The four-acre property at 22600 Napier Road, north of Nine Mile, will feature a small parking lot and gravel pathways that will allow people to explore the art and property. His former home, which includes a studio, is being used for an artist-in-residence program. The resident artist will create and exhibit their artwork and share their creative process with the public.



**424,401 total visitors to library**  
**2,909 participants in summer reading program**



**66,754 senior citizens served by OAS**  
**213,454 users of parks programs**



**1,300.5 acres of parkland**  
**11 of developed parks**



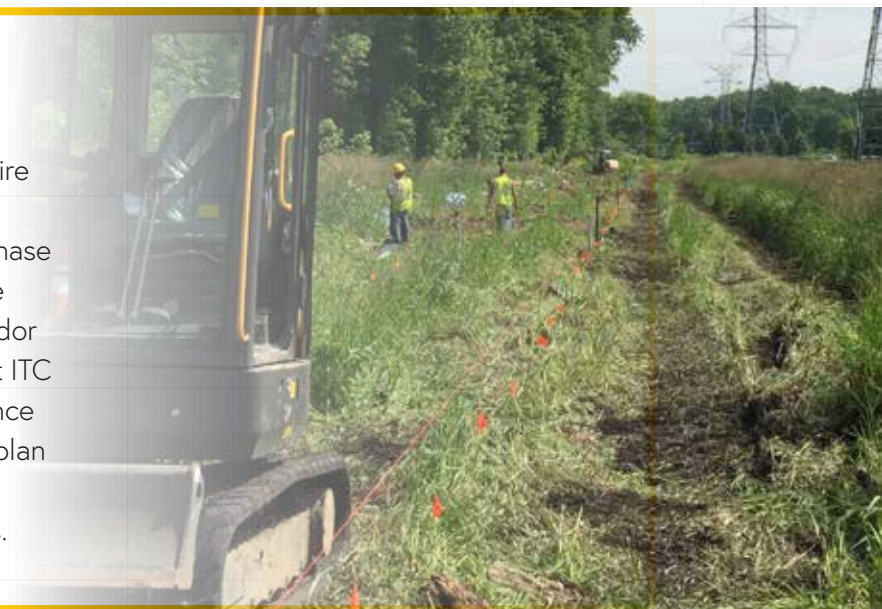


## **TRANSPORTATION SERVICES CONTINUE TO GROW**

It's now even easier to get around Novi with our expanded Senior Transportation options. Hours of operation on weekdays are 8am-7pm (last pick-up in the City is at 6:30pm, 6pm outside of Novi). Service is also available on Saturdays. Novi City Council also decided to eliminate the cost for riders who are taking trips within City limits or to shopping areas that border Novi (i.e. Northville and Wixom Meijer stores). Trips can be booked with as little as 24 hours' notice based on availability.

## **ITC CORRIDOR TRAIL NEARS COMPLETION**

A vision seven years in the making to provide a non-motorized recreation link traversing the entire City from north to south is becoming more clear. Work is scheduled to begin this year on the final phase – from Nine Mile and Garfield Roads to the 11 Mile and Medilodge Connector – of the main ITC Corridor Regional Trail. Once complete, the trail will connect ITC Community Sports Park to the Ascension Providence Hospital, Novi Campus. An additional part of the plan calls for the creation of an ITC trailhead at the southwest corner of Nine Mile and Garfield Roads.



## **TAKING WHAT'S OLD AND MAKING IT NEW**

It's not seen by the public very often, but the Department of Public Works facility plays an important role in operations and the safety of Novi residents. That is why the Novi City Council has decided to invest more than \$11 million in upgrading the complex and Novi's Firearms Training Center. The work includes a building expansion, additional restrooms, expanded outdoor storage for vehicles and materials, reconstruction of the pavement and more. The improvements will better protect the equipment and employees who work at the site.



# OPERATE

Operate a world-class and sustainable local government.

Maintain an efficient and effective, fiscally-responsible local government which leverages communication, strategic partnerships, and skilled staff.



## CLOTHING RECYCLING MADE SIMPLE

Novi residents now have a solution to getting rid of their unwanted clothing, shoes and accessories without even having to leave their home. The City and RRRASOC are partnering with Simple Recycling to offer curbside collection of these used items at no additional cost to residents. All a resident has to do is fill the provided orange bags with their items and place it on the curb on their regular collection day for pickup. Simple Recycling hopes to change the statistics that currently show 85% of clothing ends up in landfills and is not donated or recycled.



**1,000,000+** incoming calls  
to the City of Novi



**165,000** Studio No.VI videos viewed  
**45,463** visits to [cityofnovi.org](http://cityofnovi.org)  
each month



**6,142** Facebook 'likes' and  
**2,626** Twitter followers

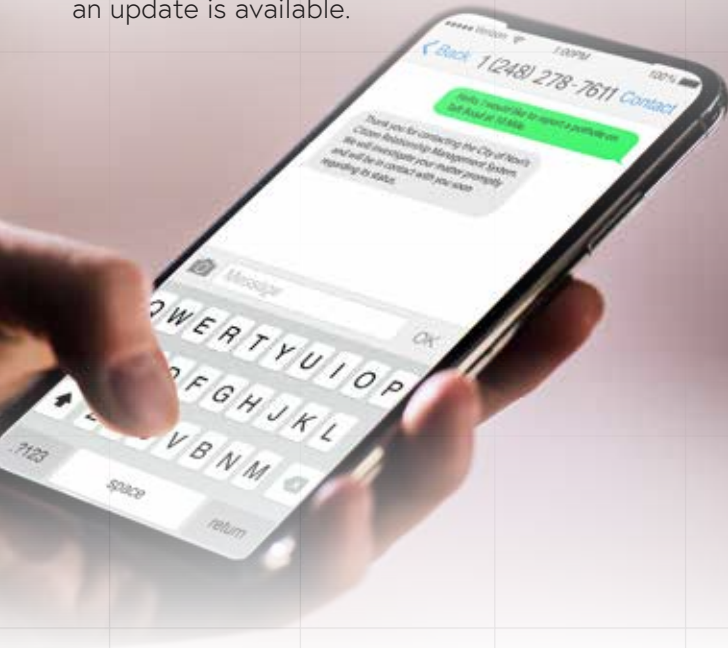
## HELD TO THE HIGHEST STANDARDS

Novi is home to two nationally-accredited departments that operate off the highest standards in their professions. Novi Parks, Recreation and Cultural Services earned Commission for Accreditation of Park and Recreation Agencies accreditation through the National Recreation and Park Association in 2016, while the Novi Police Department received its accreditation from the Commission on Accreditation for Law Enforcement Agencies in 2017. Both departments are in elite company as only 154 other parks departments have CAPRA accreditation and just 4% of law enforcement agencies are CALEA accredited. The Novi Police Department also was recently awarded Michigan Association of Chiefs of Police Accreditation by the Michigan Law Enforcement Accreditation Commission.



## HAVE A QUESTION? WE HAVE AN ANSWER

It's easier than ever to have your question or concern addressed by a member of City staff. One of the most popular ways is using the City's online portal QScend to submit a request at [cityofnovi.org](http://cityofnovi.org). You can enter the exact location of your issue, add photos and details and provide contact information for follow up. The City has even added text message capabilities where residents can text their issue to 248.278.7611 and the matter will be handled promptly and the City will be in contact once an update is available.



## A PREMIUM PUT ON SUSTAINABILITY

Novi continues to be recognized for its commitment to sustainability, from green infrastructure improvements to renewable energy projects. In 2017, Novi was one of just five communities in Michigan to receive a Gold certification in the Michigan Green Communities Challenge. Highlights include: Replacement of all air handling units at both the Civic Center and Police Headquarters with variable frequency drives to optimize power consumption; retro-fit of Civic Center atrium light fixtures to LED's, saving an average of 240 watts per fixture; building automation upgrades at both the Civic Center and Police Headquarters; use of native plantings around parks and facilities; low-flow plumbing fixtures; recycled content flooring and office furniture; and high efficient HVAC controlled through a building automation system.

## FOLLOW ALONG AS WE GROW

The former Kim's Garden location on Novi Road north of Grand River Avenue generated a lot of interest from the public as to who was moving into that space. (It's a Panda Express & Mattress Firm thus far). As a result, City leaders knew they had to make it easier for the public to stay up-to-date on economic development in Novi. Information is now just a click away by visiting [cityofnovi.org](http://cityofnovi.org) and checking out "Development Projects in Process." There you will find information about the various projects underway, when they were approved and when construction began, along with the occupants of the building.



**4,435 voters at the polls**  
**4,141 absentee voters**  
**(21% turnout)**



**1,052 passports processed**  
**2,418 No-Knock Registry participants**



**4.5% average residential taxable increase for 2017**



**\$3.45 billion in taxable property value**



# VALUE

Value and build a desirable and vibrant community for residents and businesses alike now and into the future. Encourage quality economic development to maximize city revenue and job growth while protecting and enhancing natural areas, natural features and community character.

## 'ASIAN VILLAGE' CONCEPT PLANNED FOR NOVI

The City is proud to have the largest Japanese population in Michigan and soon could be home to the state's first "Asian Village." In May, Novi City Council approved the sale of less than 10 acres of property to a developer who plans to invest nearly \$60 million in a project that focuses on giving Japanese and other Asian residents a place to shop, live and gather, while also serving as a destination for others in southeast Michigan. Anchored by One World Market, the village will span about 15 total acres at Grand River Avenue and Town Center Drive.



**\$27,773,708**  
value of the 28 commercial  
permits issued



**\$23,729,700**  
value of the 124 single family  
homes constructed



**\$8,274,385**  
value of the 496 alterations  
and additions completed  
for residential homes



## ALL THINGS NOVI AT THE PRESS OF YOUR FINGER

We pride ourselves on the City's website [cityofnovi.org](http://cityofnovi.org) being the encyclopedia for all things Novi. And now we are bringing that same level of service to your smartphones as an app. In early 2019, residents will be able to download the City app and use it to pay bills, register for classes, report a problem, ask a question, view the City calendar and more.



## **WORLDWIDE INDUSTRIAL TOOL SUPPLIER INVESTING \$45 MILLION**

Berkshire eSupply has received preliminary site plan approval from the City to build its 18,380-square-foot headquarters and 193,230-square-foot ecommerce fulfillment center and warehouse on 57 acres of vacant property on 14 Mile Road between M-5 and Haggerty Road. The worldwide industrial tool supplier will be investing \$45 million into the City and could create up to 240 jobs.



## **NOVI CHAMBER SETS SIGHTS ON GROWTH**

There's a buzz coming from the Novi Chamber of Commerce that's become hard to ignore. Executive Director Farah Shammami has only been in her role for a little over a year, but Chamber members are more engaged than ever before. Attendance grew for a pair of signature events – Toast of the Town Awards Gala and the Novi Chamber Golf Outing – but it's the regular outings like Sales Leads, Novi Friday Coffee and Ribbon Cuttings that business owners are clamoring over. They have even created a Novi Young Professionals group that meets monthly for networking and personal advancement.



## **NOVI JOB FAIR HELPS TOUT BUSINESS OPENINGS**

Connecting the business community with high-quality employees was the focus of the inaugural Novi Job Fair and the results were better than expected. A total of 41 businesses participated in the event, along with 95 attendees looking for employment. Jobs ranged from retail and restaurants to recruitment and the Novi Police and Fire Departments. Job seekers were also able to attend a free resume workshop put on by one of the event sponsors. All of this was provided at no cost to the City.

# INVEST

Invest properly in being a Safe Community at all times for all people.

Ensure Police, Fire, Public Services meet the needs of all residents, businesses, and visitors at all times.

## PLACES OF WORSHIP PROGRAM

The Novi Police Department prides itself on partnering with the community and helping educate groups on ways they can improve safety. A focus was made this year on places of worship, inviting faith leaders, their senior staff and safety and security teams to a workshop where they were taught best practices to utilize if encountering a dangerous situation. Over 400 people attended the workshop to learn about ways to heighten awareness, preparedness and ability to respond to violence.



A DISCUSSION ON  
SAFETY & SECURITY  
IN  
PLACES OF WORSHIP



**39,354 trees maintained along public streets and on city land**



**359 miles of water main maintained to provide safe drinking water**



**293 miles of sidewalks and pathways**

## 24-HOUR STAFFING REDUCES FIRE, MEDICAL RESPONSE TIMES

Response times are continuing to decrease and the City is seeing a more stable response to fire and medical emergencies since City Council approved funding to staff all four of its fire stations 24 hours a day, seven days a week last July. Having personnel at Fire Stations to immediately respond to emergency calls has drastically reduced the amount of time it takes resources to respond to emergencies. For example, Station #4 priority calls from July 1 through December 31 were reduced by 2 minutes and 51 seconds, contributing to an overall response time reduction of 40 seconds compared to the same time period from the previous year.







## LIGHTING THE WAY TO SAFER INTERSECTIONS

A focus on improving safety - not only for motorists but pedestrians and non-motorized traffic – was a driving factor behind Novi City Council's goal of increasing the number of streetlights around the City. In collaboration with DTE Energy, City staff will concentrate the installation of 29 new LED streetlights at 15 intersections along 10 Mile Road, one of the busiest roads in the City especially with all the growth in Lyon Township, and one on Novi Road. Using LED streetlights will improve visibility during those dark early afternoons in the winter.

## AN EMPHASIS ON SCHOOL SAFETY

School safety is of the utmost importance, and the Novi Police Department is constantly working with the Novi Community School District on ways to best educate and protect students and staff. At the request of the Novi City Council, an additional School Resource Officer will start working at Novi Middle School this fall. Currently, there is only one officer who works out of the high school. The two officers will be visible in the different school buildings and work together to build relationships with the youth in the community.



## NEW EMS PROVIDER = HIGHER LEVEL OF SERVICE

More ambulances are on call in Novi as a result of a change in emergency medical service providers that was made earlier this year. The City is now serviced by Superior Air-Ground Ambulance, which promised three ambulances in Novi at all times, as well as a seven-minute response time for all priority calls of service. These ambulances are located at Novi Fire Station #2 and #3, and at the old fire station off Beck and 11 Mile roads.



**514 lane miles plowed  
by DPW in winter**



**256 child car seat  
inspections**



**73,174 total police calls  
for service**



**NOVI CITY COUNCIL**

Bob Gatt, Mayor

Dave Staudt, Mayor Pro Tem

Andrew Mutch

Wayne Wrobel

Laura Marie Casey

Gwen Markham

Kelly Breen

